

**TO WHOMSOEVER IT MAY CONCERN**

**Wednesday, July 15, 2009**

*I am a user of your service and my username is "\_\_\_\_\_". Currently I am using an account having the DND filtration. I would like to transfer it to a non -DND filtered one. I hereby declare that I will be responsible for all the messages sent using my username.*

*TRAI has been releasing mandates for 100% compliance to NDNC rules with the laid down norms.*

*In order to safeguard all of us from the threats of Penalties and Permanent Account Closures, **JoinIndia Technological Solutions Ltd.** makes the following as Mandatory with immediate effect:*

*Since we are using **onlinesms.in** User's Frontend, we promise to share all Sender Id's and the Account Number created by us in order to segregate the Service Sender Ids and Promotional Sender Ids at the end of each day of creating such Ids for the implementation at **onlinesms's** End. Failing which all accounts will be treated as Promotional Sender ID's.*

- *All the messages sent via Promotional Sender Ids would automatically be filtered against NDNC database available at **onlinesms.in** End.*
- *The messages sent via Service Sender Ids will not be filtered against NDNC database at **onlinesms.in** End.*
- *Any authentic NDNC complaint generated on the message sent via Service Sender Ids would lead to penalty as per below.*
  1. *1<sup>st</sup> Non compliance will attract a fine of INR **Rs. 4000/-***
  2. *2<sup>nd</sup> Non Compliance will attract a fine of INR **Rs. 7000/-***
  3. *3<sup>rd</sup> Non compliance will attract a fine of INR **Rs. 12000/-** & will lead to permanent deactivation.*
- *All message rejected for NDNC at **onlinesms.in** End on Promotional Sender Ids would be charged at actual.*
  1. *MIS Report would reflect all such Messages Filtered under the Category of Failed Messages as "Failed for NDNC".*
- *The fine applicable will be deducted from the balance in our account.*